

Zimbabwe Property EXPO

3rd Edition

Brought to you by:



19 - 21 August 2026
Celebration Centre, Harare +
Global Livestream

ZIMBABWE'S GROWTH STORY:
SHOWCASING ZIMBABWE'S PROPERTY HOTSPOTS

Zimbabwe's largest buyer-centred property investment
platform connecting capital, projects, and buyers.

● 5000+ ATTENDEES ● 100+ EXHIBITORS ● \$100M MARKET READY INVESTMENTS

JOIN US!



A photograph of a building entrance with palm trees and various promotional banners for real estate and services. The banners include logos for 'Propertybook', 'NEW', 'Stano', 'HARARE', and 'RE/MAX'. The text 'SPONSORSHIP, PARTNERSHIP, CONFERENCES & EXHIBITION SALES DECK' is overlaid in white on the image.

**SPONSORSHIP, PARTNERSHIP,
CONFERENCES & EXHIBITION SALES DECK**

ZPE 2026 – KEY HIGHLIGHTS

- Expanded 3-Day Buyer-Driven Property Investment Event.
- Immediate Sign-On Benefits via ZPE Online
- Zimbabwe's Largest Buyer-Centred Property Investment Platform
- All-Access Conference & Awards Dinner Ticket
- Regional Property Market Comparison & Insights Report
- Structured Buyer Education & Investment Pathways
- Attractive, Flexible Sponsorship & Exhibition Packages
- Property Excellence Awards Dinner
- Young ZPE: Building the Next Generation of Property Leaders

INFORMED PATHWAYS INTO ZIMBABWE'S PROPERTY INVESTMENT MARKET

Running in its 3rd year, the Zimbabwe Property Expo is Zimbabwe's largest demand-side, buyer-driven property investment event, empowering individuals, professionals, diaspora, and institutions to invest in Zimbabwean real estate, while equipping real estate professionals with the insights, innovation, and tools shaping the future of property development.

Supported by **Zimbabwe Property Expo Online**, a digital investment discovery platform that mirrors physical participation and extends deal-making beyond the event.

Real estate is the largest asset class in the world, the biggest store of wealth for individuals, and a proven vehicle for creating generational wealth.

Because it often represents people's life savings, helping individuals invest in and secure property carries a profound responsibility.

– Helen Chen, Co-Founder, Nomad Homes

WHY DEVELOPERS & PARTNERS ENGAGE

“Because the Zimbabwe Property Expo is a buyer-driven platform, developers, estate agents, suppliers, and financiers immediately want to be present across conferences, exhibitions, partnerships, and sponsorship opportunities—as they’re speaking directly to potential clients.”



AT THE ZIMBABWE PROPERTY EXPO 2026

Investors / Buyers

- Find new projects and assets to invest in
- Meet co-investors and peers.
- Evaluate market conditions.

Corporate End Users / Hotel groups / Operators

- Find new locations.
- Network with potential business partners.

Developers

- Share your projects to international buyers
- Identify and meet potential partners.

Service providers

- Find new premises.
- Share innovative solutions for effective projects and asset management.

Cities & Local authorities

- Promote your city to a global audience.
- Build your urban development strategy.
- Connect with future partners.

Business services

- Highlight your expertise to property professionals from the entire value chain.
- Expand your network.

ZIMBABWE REAL ESTATE MARKET – 2026

INSTITUTIONAL SNAPSHOT (WITH SOUTH AFRICA COMPARISON)

- **Growth Drivers:** Diaspora inflows, institutional capital, and emerging REITs underpin sustained property demand (The Axis, Aug 2025).
- **Returns:** Zimbabwe yields ~8–13% across residential, commercial, and industrial assets vs South Africa's ~5–9% metro yields (The Axis, Aug 2025; SAPOA, 2025; Knight Frank, 2025).
- **Capital Profile:** USD-based, cash-led transactions reduce currency and credit risk; South Africa offers scale but higher rate exposure (Statista, 2025; SAPOA, 2025).
- **Demand Base:** US\$2bn+ annual diaspora remittances support housing, retail, and peri-urban industrial growth (RBZ MPS, Aug 2025; The Axis, Aug 2025).
- **Institutional View:** Zimbabwe = yield and early-mover advantage; South Africa = liquidity and diversification (The Axis, Aug 2025; SAPOA, 2025).

ZIMBABWE PROPERTY EXPO CONFERENCES 2026

The Zimbabwe Property Expo Conferences form the knowledge and engagement core of Zimbabwe's largest buyer-driven property investment event.

Across **3 focused days**, the conferences serve as a meeting point for property buyers, professionals, diaspora investors, institutions, and industry leaders through practical insights, verified opportunities, and direct market engagement.

Designed to support informed property investment decision-making, the ZPE Conferences blend education, innovation, and access — enabling buyers to invest smarter, and enabling developers and industry players to engage directly with potential clients.



ZPE CONFERENCES 2026

DAY 1

19 August | Celebration Centre, Harare

Official Opening Ceremony
Property Innovation Investment Seminar

Audience: Real Estate Professionals & Industry Leaders
Developers · Agencies · Valuers · Architects · Planners · Property Service Providers

Focus:
Capital Structuring · Buyer Trends · Innovation · Compliance · PropTech · Partnerships · B2B Intelligence



ZPE CONFERENCES 2026

DAY 2

20 August | Celebration Centre, Harare

Property Investment Education Conference
Young ZPE Programme (Creating Tomorrow's Property Leaders)

Audience:

Property Buyers · Diaspora · Professionals · Staff Benefit Funds · Pension Funds · Corporates · Churches · Investment Vehicles

Focus:

Featured Developments · Buying Pathways · Property Finance & Investment Options · Due Diligence · Residential, Commercial & Land Investment Pathways · Portfolio Building & Institutional Decision-Making



ZPE CONFERENCES 2026

DAY 3

21 August | Celebration Centre, Harare

AWIRE (Association of Women in Real Estate) Summit 3rd Edition

Audience:

Women active or aspiring in real estate · Property buyers & investors · Developers · Built-environment professionals · Diaspora · Male allies & institutions

Focus:

Inclusive participation and leadership in property investment · Networking aligned to real investment pathways · Featured developments · Buyer-developer engagement



CONFERENCE INVESTMENT

USD \$250 – ALL-ACCESS CONFERENCE TICKET (3 DAYS)

- ✔ All conference sessions (Days 1–3)
- ✔ Meals & conference materials
- ✔ Full exhibition access
- ✔ Property Excellence Awards Dinner

Livestream Access: US\$50

Exhibition Space: Starting at US\$650

Exhibition Entry: FREE for all registered visitors

Association of Women in Real Estate only Pass: US\$100

Young ZPE Programme: US\$50

CALL TO ACTION

- ✔ Sponsor Conference Sessions & Awards Dinner
- ✔ Exhibit to Meet Buyers & Investors
- ✔ Register Delegates | Attend Conferences

SUBMIT YOUR NOMINATIONS

Participating enhances brand positioning, recognises high-performing teams, and positions nominees before investors, buyers, policymakers, and industry leaders from Zimbabwe and across Africa. Winners and nominees benefit from strong visibility through event branding, stakeholder engagement, and international media exposure.

Judged by a 12-member expert jury chaired by Dr. Juliana Useya, the Awards recognise developers, professionals, institutions, and projects driving impact, resilience, and sustainable growth.

Nominations are open to members of the public, organisations, and individuals – including self-nominations.



2026 PROPERTY EXCELLENCE AWARDS DINNER

Friday, 31 July 2026 | Cresta Lodge, Harare

Black tie event

Awards Dinner attendance is included for all ZPE conference delegates.

SUBMIT YOUR NOMINATIONS

(Public & Self-Nominations Welcome)

View Award Categories & Submission Guidelines and Submit Your Nominations Online On Our Website, www.zimbabwepropertyexpo.co.zw

Submission Deadline: Friday, 15 July 2026



SUBMIT YOUR NOMINATIONS

AWARD CATEGORIES

- Best Public Sector Project
- Best Cultural, Sports & Education Project
- Best Hospitality, Tourism & Leisure Project
- Best Industrial & Logistics Project
- Best Mixed-Use Project
- Best Residential Project
- Best Urban Regeneration Project
- Best Conversion Project
- Best New Mega Development
- Best Workplace Experience
- Best Property Journalism
- Best Property Influencer



PARTNERSHIP PACKAGES

- ✔ Sponsor and speak at high-profile sessions to address buyers and investors within a structured conference setting.
- ✔ Every sponsorship package includes an exhibition stand, offering the perfect blend of brand visibility and direct engagement.
- ✔ Premium visibility across all event platforms, including digital, social media, print, and on-site branding.
- ✔ Access to top decision-makers, developers, and policymakers in Zimbabwe's property and infrastructure sectors.

● **Golf Day Packages \$3000**

● **Fun Run Packages \$1000**

PARTNERSHIP PACKAGES

Partnership Packages	Title Sponsor	Platinum Sponsor	Gold Sponsor
Number of Sponsors	1	3	5
Investment	USD9500	USD5000	USD3500
Event naming rights	✓	X	X
Overall branding of Event with ZPE	Logo next to Event logo across all collateral	Platinum Level	Gold Level
Branding of Event Delegate Bags	✓	X	X
Welcome Address at Conference & Awards Dinner	✓	X	X
VIP access at Conference & Awards Dinner	✓	✓	X
Priority Matchmaking Access	✓	✓	X
Speaking Slots at Conferences	3	2	1
Marketing slot during Awards Dinner	✓	Awards Dinner Sponsors	X
Sponsor Interview	✓	✓	X
Prominent Display of Marketing Material at Conferences & Awards Dinner	✓	Platinum Level	Gold Level
Prominent Display on Event Marketing Materials	✓	Platinum Level	Gold Level
Recognition of Sponsor during the Conferences & Awards Dinner	✓	✓	X
Complimentary Conferences & Awards Dinner Passes	4	3	2
Exhibition Space (Complimentary Stand)	9m x 3m	6m x 3m	3m x 3m
Bag Drop	Bag drop & Chairs	✓	✓
Access to Delegate List with Contact Details	✓	X	X
Social Media Posts	5	3	1

EXHIBITION PACKAGES

All exhibition packages include meals for 2 booth staff members for the 3 event days

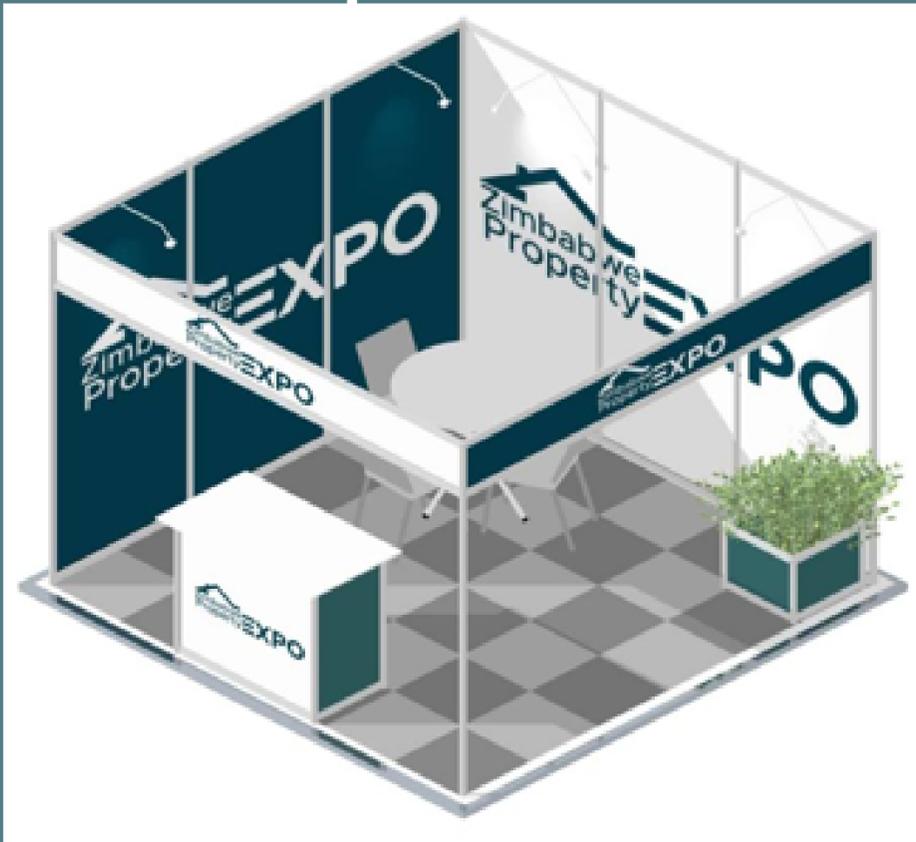
EXHIBITION RAW SPACE

Bring-Your-Own-Set-Up
US\$650

BRONZE PACKAGE

9 Branded panel walls, 1 x Cafe table, 2 x Chairs, 1 x Double power points, 1 x Fascia in plain black

3M x 3M 9sqm US\$1300

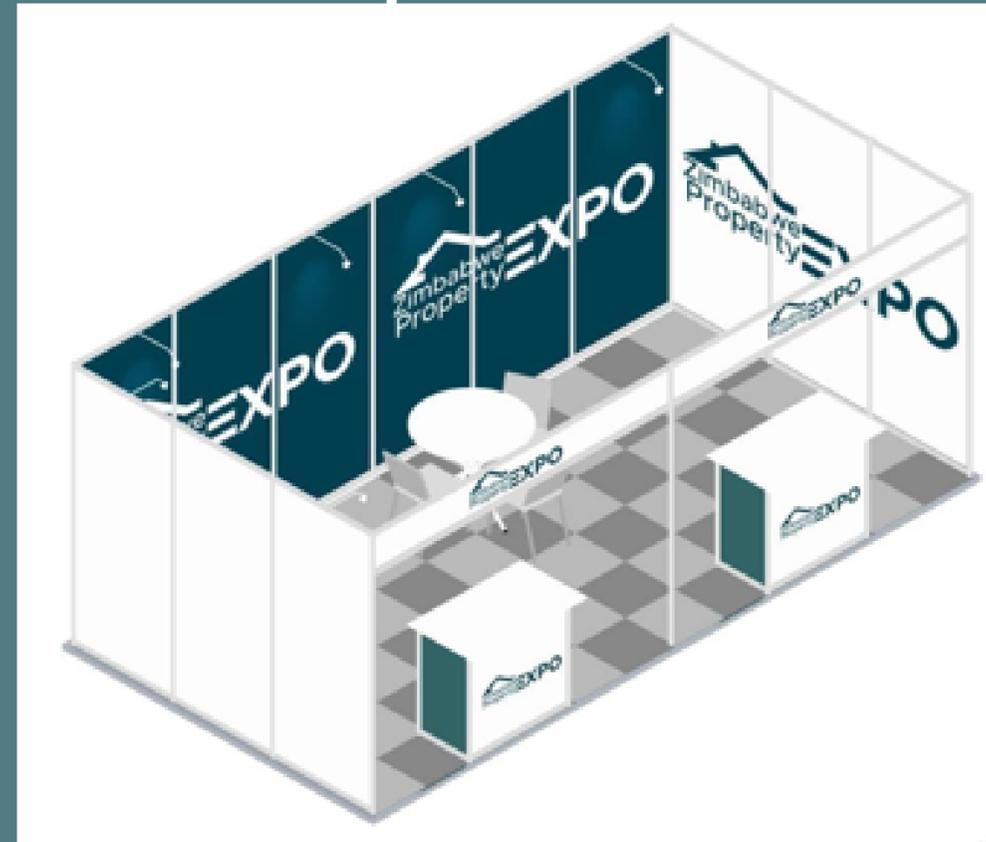


**Illustration only*

SILVER PACKAGE

12 Branded panel walls, 2 x Cafe table, 4 x Chairs, 2 x Double power points, 2 x Fascia in plain black

3M x 6M 18sqm US\$1800



**Illustration only*

ABOUT THE VENUE

The Celebration Centre.
162 Swan Drive, Borrowdale, Harare.

A centrally located, modern venue featuring a state-of-the-art auditorium, indoor and outdoor exhibition spaces, VIP lounges, and on-site dining—providing a premium, efficient environment for exhibitors, investors, and attendees.



JOIN US – ZPE 2026

Whether you are:

- Looking to buy, invest, develop, or sell
- Seeking buyers and capital
- Positioning projects before diaspora, institutions, and professionals
- Or engaging with Zimbabwe's evolving property investment ecosystem.

ZPE 2026 offers informed pathways into Zimbabwe's property investment market.

Ways to Participate:

- Sponsor conference sessions or the Awards Dinner
- Exhibit to meet buyers, investors, and institutions
- Register delegates for all-access conference participation
- Submit nominations for the Property Excellence Awards



THANK YOU

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1. The Zimbabwe Property Expo & Conferences was established to create a vibrant and sustainable Property ecosystem, by fostering collaboration, providing education, exposing attendees to Property Investment and Property Financing opportunities, advocating for supportive policies, and facilitating networking between buyers and real estate agents.